



SHIRE OF WYALKATCHEM



NOVEMBER 2019

INFORMATION BULLETIN

LIST OF ITEMS

- 1. Status Report as at November 2019**
- 2. Actions performed under Delegations**
- 3. Minutes BRB AGM 31 October 2019**
- 4.**
- 5. Pioneer Pathway Stakeholder Meeting Minutes 26 September 2019**

Council makes a number of decisions at its monthly ordinary meeting of Council.

In accordance with the *Local Government Act 1995 5.41(c)* the function of the CEO is to; Cause council decisions to be implemented.

The purpose of the Shire of Wyalkatchem Council Meeting Status report is to provide Council's with a progress status and actions performed to date, as well as anticipated completion dates. The presentation of the status report is effective from the August 2018 Ordinary Council Meeting. Actions and status updates since the last status report are indicated in bold. Items that have been reported as completed will be removed in future reports.

SHIRE OF WYALKATCHEM COUNCIL MEETING STATUS REPORT AS AT 13 NOVEMBER 2019

MINUTE REFERENCE	DETAIL	REPOSIBLE OFFICER	STATUS / COMMENTS	ANTICIPATED COMPLETION DATE
OMC – 20/9/2018 122/2018	That Council agrees to donate the Council received Building Permit fees associated with CEACA Seniors Housing Project subject to all other CEACA Council members agree to the same undertaking.	CEO	Letter send to CEACA requesting confirmation of Council members' agreement to refund Building fees and notification to refund to CEACA building fees received. Confirmation of other LG arrangements discussed at recent CEACA meeting. LG to advise CEACA executive on position. Pending notification	In Progress
OMC – 18/10/2018 143/2018	4. That the Chief Executive Officer commence the process of re-instatement of the Bush Fire Advisory Committee.	4. CEO	4. Noted. Process to commence	4. Pending

<p>OMC – 20/12/2018 184/2018</p>	<p>That Council approve the placing of a relocated donga style building at lot 411 Butlin St, Wyalkatchem with the following conditions:</p> <ul style="list-style-type: none"> a. The building be used as overnight accommodation for D&D Transport employees b. That delegated authority be given to the Chief Executive Officer to determine the application following advertisement of the conditional approval and notify the applicant in writing of the determination of the application 	<p>1. MCS</p> <p>2. CEO</p>	<p>1. Noted</p> <p>2. Noted. No submissions have been received. Advice of determination of application in progress.</p>	<p>1. In Progress</p> <p>2. In progress</p>
<p>OMC – 21/2/2019 (20/2019)</p>	<p>That Council:</p> <p>2. Authorise the Chief Executive Officer to replace the removed street verge trees with a more suitable native species of verge street tree at the discretion of the Chief Executive Officer within 2018/2019 budgeted funds.</p>	<p>2. CEO/ MOW</p>	<p>2. Noted. Species of verge street tree to be determined.</p>	<p>2. Pending</p>
<p>OMC – 23/9/2019 127/2019</p>	<p>Permission to Collection Native Flora</p> <p>That the matter lay on the table pending further information.</p>	<p>CEO</p>	<p>Correspondence sent to Mrs Taylor and Mrs Poli requesting additional information</p>	<p>In Progress</p>

<p>OMC – 23/9/2019 133/2019</p>	<p>That Council;</p> <ol style="list-style-type: none"> 1. Accepts the Tender submitted by Contract Aquatic Services as the most advantageous Tender to form a Contract. 2. Delegates the formation of the Contract to the Chief Executive Officer, subject to any variations (of a minor nature) prior to entry to Contract. 3. Authorise the Shire President and Chief Executive Officer to execute the agreement and affix the Shire's seal. 	<ol style="list-style-type: none"> 2. CEO 3. CEO/ PRESIDENT 	<ol style="list-style-type: none"> 2. Contract currently being finalised. 3. Pending finalisation of contract. 	<ol style="list-style-type: none"> 2. In Progress 3. Pending
<p>OMC 17/10/2019 141/2019</p>	<p>That Council:</p> <ol style="list-style-type: none"> 1. Formalise their commitment to the program the Wheatbelt Secondary Freight Network Program enabling them to be eligible for future funding and project consideration. 2. Receive the following Wheatbelt Secondary Freight Network Program documents which outline how the Wheatbelt Secondary Freight Network Steering Committee propose to administer the Wheatbelt Secondary Freight Network Program: <ul style="list-style-type: none"> - Program Governance Plan - Program Delivery Plan - Multi Criteria Analysis Methodology. 3. Endorse the processes and procedures outlined in the Program Governance Plan which enables the Wheatbelt North and Wheatbelt South Regional Road Groups and the Wheatbelt Secondary Freight Network Steering Committee to make decisions in accordance with in the Program Governance Plan. 	<ol style="list-style-type: none"> 1. CEO 2. CEO 3. CEO 	<ol style="list-style-type: none"> 1. Correspondence sent to WSFN confirming commitment 2. Noted. 3. Correspondence sent to WSFN conforming endorsement of processes and procedures 	<ol style="list-style-type: none"> 1. COMPLETED 2. COMPLETED 3. COMPLETED

<p>OMC – 21/10/2019 144/2019</p>	<p>That Council appoint the following delegates:</p> <ul style="list-style-type: none"> • North Eastern Wheatbelt Regional Organisation of Councils (NEWROC) <ul style="list-style-type: none"> ○ Delegate 1: Shire President ○ Delegate 2 (Proxy): Any one Councillor ○ Delegate 3 (Proxy): Chief Executive Officer • Central East Aged Care Alliance (CEACA) <ul style="list-style-type: none"> ○ Delegate 1: Cr Davies ○ Delegate 2: Chief Executive Officer • Great Eastern Country Zone of WALGA <ul style="list-style-type: none"> ○ Delegate 1: Shire President ○ Delegate 2: Deputy Shire President ○ Delegate 3 (Proxy): Any one Councillor ○ Delegate 4 (Proxy): Chief Executive Officer • Wheatbelt Regional Road Group North. <ul style="list-style-type: none"> ○ Delegate 1: Cr Gamble ○ Delegate 2 (Proxy): Cr Holdsworth • Pioneers Pathway Advisory Committee <ul style="list-style-type: none"> ○ Delegate 1: Chief Executive Officer • NEWTravel <ul style="list-style-type: none"> ○ Delegate 1: Chief Executive Officer ○ Delegate 2 (Proxy): Governance Executive Officer • NEWHealth <ul style="list-style-type: none"> ○ Delegate 1: Shire President ○ Delegate 2: Chief Executive Officer ○ Delegate 3: Any one Councillor 	<p>CEO</p>	<p>All organisations have been advised of delegations</p>	<p>COMPLETE</p>
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<p>OMC – 21/10/2019 145/2019</p>	<p>That Council makes the following appointments to community committees or groups.</p> <ul style="list-style-type: none"> • CBH Museum <ul style="list-style-type: none"> ○ Primary - Cr Garner ○ Secondary - Cr Holdsworth • Friends of the Cemetery <ul style="list-style-type: none"> ○ Chief Executive Officer ○ Manager of Works • RSL <ul style="list-style-type: none"> ○ Primary - Cr Gamble ○ Secondary - Cr Garner • Wheatbelt Agcare <ul style="list-style-type: none"> ○ Primary - Cr Metcalfe ○ Secondary - Cr Stratford • Local Health Advisory Group <ul style="list-style-type: none"> ○ Primary - Cr Stratford ○ Secondary - Cr Garner • Senior Citizen Home Trust <ul style="list-style-type: none"> ○ Primary - Shire President ○ Secondary - Cr Stratford 	<p>CEO</p>	<p>Letters to community committees or groups notifying of appoints has been sent</p>	<p>COMPLETE</p>
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<p>OMC – 21/10/2019 148/2019</p>	<p>That Council pursuant to Section 5.38 of the Local Government Act 1995;</p> <ol style="list-style-type: none"> Notes that Ms Taryn Dayman’s Performance Review in the role as Chief Executive Officer for the Shire of Wyalkatchem for the 2018-2019 appraisal period has been undertaken; Endorses Ms Dayman’s overall rating of ‘Meets Performance Requirements’ Schedules the next review of the Chief Executive Officer to be completed by October 2020. Authorise the Shire President to commence discussions with the Chief Executive Officers in establishing and agreeing to Key Performance Indicators for the next 12 months to be endorsed by Council. 	<ol style="list-style-type: none"> PRESIDENT PRESIDENT PRESIDENT / CEO PRESIDENT 	<ol style="list-style-type: none"> Noted Noted, letter to be written to Ms Dayman of advice of performance review Noted. Task has been added to the compliance calendar. Noted, to commence after shire’s priorities has been established as part of development of SCP and CBP 	<ol style="list-style-type: none"> COMPLETED Pending COMPLETE Pending
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The *Local Government Act 1995* provides a local government with the ability to delegate any of its powers or the authority to discharge any of its duties, such as those delegated to the Chief Executive Officer (as per section 5.42)

To increase transparency this report has been prepared for Council and includes all actions performed under delegated authority for –

- Development Approvals issued
- Building Permits issued
- Health Approval Issued
- One off delegations to the Chief Executive Officer
- Affixing of Common Seal
- Bush Fire Delegations

ACTIONS PERFORMED UNDER DELEGATED AUTHORITY

From the period 18 September 2019 to 15 November 2019

Date of decision	Decision Ref	Delegation Reference	Function Delegated	Applicant	Decision Details	\$
9/10/2019	132/2019	132/2019	Authorise the Shire President and Chief Executive Officer to enter into a Senior Employee contract with the preferred applicant and executive the agreement and affix the Shire's seal.	Les Vidovich	Pursuant to Council resolution 132/2019, common seal affixed to senior employee contract	nil

Date of decision	Decision Ref	Delegation Reference	Function Delegated	Applicant	Decision Details	\$
14 October 2019		1.2.18 – Defer, Grant Discounts, Waive or Write Off Debts	<ol style="list-style-type: none"> 1. Waive a debt which is owed to the Shire [s.6.12(1)(b)]. 2. Grant a concession in relation to money which is owed to the Shire [s.6.12(1)(b)]. 3. Write off an amount of money which is owed to the Shire [s.6.12(1)(c)]. Regulations may prescribe circumstances in which a Local Government is not to exercise a power under subsection (1) or regulate the exercise of that power. 4. Regulations may prescribe circumstances in which a Local Government is not to exercise a power under subsection (1) or regulate the exercise of that power 	Paul dePierres	Waiving of Hall Hire Fees associated with the production fundraiser	\$350.00

WYALKATCHEM & DISTRICTS BUSHFIRE BRIGADE ANNUAL GENERAL MEETING

**To be held at the Wyalkatchem & Districts Club
On Tuesday 31 October 2019 @ 5.30pm**

MINUTES

1. Opening of Meeting

The Chief Bush Fire Control Officer, Mr Trent Tyler, opened the meeting at 5.40pm

2. Record of attendance

Stephen Gamble	Nalkain Brigade
Marcus Reilly	Nalkain Brigade
Anthony Ryan	Nalkain Brigade
Darrell Stratford	Nalkain Brigade
Dale Tyler	Wyalkatchem Brigade
Trent Tyler	Wyalkatchem Brigade
Paul Trenorden	Wyalkatchem Brigade
Will Nightingale	Wyalkatchem Brigade
Matthew Pickering	Wyalkatchem Brigade
Ian Pearce	Wyalkatchem Brigade
Owen Garner	Yorkrakine Brigade
Quentin Davies	Yorkrakine Brigade / Shire President
Taryn Dayman	Chief Executive Officer

3. Apologies

Ian Jones
Brian Jones
Paul de Pierres
Jason Hutchison
Brady Garner
Dennis Reed
Sean Stratford

4. Confirmation of Minutes

Moved: Will Nightingale Seconded: Owen Garner

That the minutes of the 2018 Annual General Meeting held on the 11 October 2018 be received as true and correct

CARRIED

5. Business arising from Previous Minutes

Nil

6. Correspondence

6.1. DFES; new contact number Goldfields Midlands Regional Duty Coordinator (attached)

6.2. Shire of Cunderdin – Dual Fire Control Officer Appointment

6.3. Shire of Dowerin – Dual Fire Control Officer Appointment

7. Brigade reports and confirmation of Appointed office bearers

7.1. Nalkain

7.1.1. **Brigade Report**

Steven Gamble advised that no meeting of the Nalkain Brigade has been held, office bearers remain unchanged.

7.1.2. **Office bearers appointments**

a) **Fire Control Officer**

Marcus Reilly

b) **Captain**

Brad Martin

c) **Lieutenant**

Luke Stratford

d) **Secretary**

Stephen Gamble

7.2. Wyalkatchem

7.2.1. **Brigade Report**

It was advised that no meeting had been held

7.2.2. **Office bearers appointments**

a) **Fire Control Officer**

Dale Tyler

b) **Captain**

Trent Tyler

c) **Lieutenant**

Sean Stratford

d) **Secretary**

Sean Stratford

7.3. Yorkrakine

7.3.1. **Brigade Report**

It was advised that no meeting had been held

7.3.2. **Office bearers appointments**

a) **Fire Control Officer**

Dennis Reid

b) **Captain**

James Ryan

c) **Lieutenant**

Ray Reid

d) **Secretary**

Georgie Nock

8. Appointments

8.1. Chief Bush Fire Control Officer

Nominations were called for the position of Chief Bush Fire Control Officer

Campbell Jones nominated Trent Tyler.

Trent Tyler Accepted.

Moved: Campbell Jones

Seconded: Will Nightingale

CARRIED

There be no further nominations, Trent Tyler was duly elected as Chief Bush Fire Control Officer

8.2. Deputy Bush Fire Control Officer

Nominations where called for the position of Deputy Chief Bush Fire Control Officer

Campbell Jones nominated Marcus Reilly.
Marcus Reilly Accepted.

Moved: Campbell Jones

Seconded: Campbell Jones

CARRIED

There be no further nominations, Marcus Reilly was duly elected as Deputy Chief Bush Fire Control Officer

8.3. Fire Control Officers

That the following be appointed as Fire Control Officers for the Shire of Wyalkatchem;

- Dennis Reid,
- Ray Reid,
- James Ryan,
- Trent Tyler,
- Ian Jones,
- Marcus Reilly
- Claire Trenorden
- Les Vidovich

8.4. Dual Fire Control Officers

That the following Dual Fire Control Officers be appointed for neighboring shires.

8.4.1. Dowerin: Marcus Reilly and Ian Jones

8.4.2. Cunderdin: Trent Tyler

8.4.3. Tammin: Dennis Reid, Ray Reid and James Ryan

8.4.4. Trayning: Dennis Reid, Ray Reid James Ryan, Trent Tyler

8.4.5. Kellerberrin: Dennis Reid, Ray Reid and James Ryan

8.4.6. Koorda: Dale Tyler, Trent Tyler, Marcus Reilly and Ian Jones

9. General Business

9.1. Update Fire Brigade Members List

Current membership list is being disturbed, please review the list and advise of any changes.

9.2. Training

If there are any training requirements, please let Shire know to arrange. There are a number of members who don't met the minimum training requirements and are encourage to attend training courses.

9.3. Uniforms

If anyone has any uniform and equipment requirements, please contact the shire or alternatively complete the spreadsheet at the meeting.

9.4. Vehicles

Firefighting appliances have been serviced. Vehicles have been supplied with a fuel card. Please ensure that you fill the vehicle after use, situation arose last year where a truck had to be refuel prior to attending an emergency.

9.5. Firebreaks

Firebreaks are required to be in place by today, please report any Firebreaks that do not meet the requirement to the Shire for further action. Townsite properties have been inspected with a reminder notice being sent to properties that currently do not meet the requirements. Additional inspections to be conducted from 1 November and the necessary enforcement action will be taken.

Matthew Pickering asked what ability the Shire has in regards to Firebreak enforcement.

The CEO advised that it is preferable that should you identify firebreaks that do not meet requirement that the owner of the property be approached in a diplomatic way requesting that the firebreaks be brought up to the requirement.

Failing that, the Shire is able to issue a notice, followed by an infringement and has the authority under the Act to complete the works and on charge the property owners.

Matthew Pickering was concerned that there was a number of firebreaks that did not comply. There was a general discussion with the majority agreeing that the districts firebreaks where of a good standard.

9.6. Standpipes

The Water Corporation has introduced changes to the LG standpipes classifications and use. The Shire's standpipes have been classified as LG standpipes, for the use of

LG's and firefighting purposes. As a result all standpipes required to be locked. Keys to the lock are available in each brigade's trucks. Should an emergency exists that requires access to the standpipe, the lock will need to be broken with bolt cutters or similar. In the event that this has occurred – please inform the shire.

Matthew Pickering asked if he would be able to have a key to access the standpipe to allow for the D&D transport water truck the ability to access water where required. The CEO advised that she will take this under consideration.

9.7. Shed PIN

It was asked why the Shed Access Pin couldn't be changed to an easy number to remember. Mr Tyler advised that common pins are used everywhere and makes it easy to guess and then puts the equipment at risk and suggested recording the Pin in his phone.

9.8. Other Matters

10. Meeting Close

With there being no further matters for discussion, Mr Trent Tyler thanked everyone for their attendance and closed the meeting at 5.59pm



Our Ref: 23598/01

Taryn Dayman
Chief Executive Officer
Shire of Wyalkatchem
PO Box 224
WYALKATCHEM WA 6485

SHIRE OF WYALKATCHEM	
RECEIVED	
6 NOV 2019	
ATTENTION:	C&O
DOCUMENT REF:	
FILE:	921103

Dear Ms Dayman

AUTOMATED EXTERNAL DEFIBRILLATORS (AEDS) – LGGS RECOGNITION

After working with stakeholders to identify and address various issues regarding the Local Government Grants Scheme (LGGS), I am pleased to announce the recognition and implementation of Automated External Defibrillators (AED's) through LGGS funding, effective immediately.

In providing this important volunteer safety initiative, DFES acknowledges the support of the Western Australian Local Government Association (WALGA), the advocacy of Bushfire Volunteers (formally the Association of Volunteer Bush Fire Brigades or AVBFB) and the support of the SES Volunteers Association (SESVA). This outcome reflects the intent of the recently formed LGGS working group which is represented by these stakeholder groups.

For this initiative, the intention is that AED's will be rolled out to all Bushfire Brigades and State Emergency Service Units across the State. This roll out will be in the form of one AED for placement on each motorised fleet asset, being those assets that are currently supported by LGGS funding. Today, this accounts to 783 vehicles (BFB = 638, SES = 145).

AED procurement and roll out details are currently being finalised, please refer to the attachment accompanying this letter for initial advice.

DFES remains committed to volunteer and community safety and this important initiative strengthens this cause.

Yours Sincerely

**DARREN KLEMM AFSM
COMMISSIONER**

30 October 2019

Ref: Attachment 1 – AED Procurement and Implementation advice

Attachment 1 - AED Initiative

Procurement and Implementation advice

To allow maximum take up of this initiative and to ensure efficiency of type and training requirements, DFES proposes to enter into a contract arrangement with a supplier to roll out a single type AED across the State. The contract to supply is expected to be in place in January 2020 with the roll out to Brigades and Units to commence shortly thereafter.

While details for the implementation and methodology of the roll out are yet to be determined, they will be provided once supplier details have been established.

Training for the appropriate use of AED's is covered through HLTAID003 'Provide First Aid' Course. First aid training for Brigades and Units, where initiated through the LG, is eligible expenditure through the LGGS. Alternatively, first aid training requirements may be requested and coordinated through your DFES region.

Local Governments are encouraged to not bypass this intent and use any other method of procurement for AED's. A separate central funding allocation has been provided and local purchasing arrangements would undermine the cost and training efficiencies of the initiative. Similarly, this initiative cannot be used to retrospectively reimburse LG's for any prior AED purchase.

While it is understood that several AED's may already be in place across Brigades and Units, the relocation of any existing devices that are currently placed on a LGGS fleet asset, on the roll out of the new AED's, will be at the discretion of the Local Government.

The LGGS will continue to support those AED's previously provided by DFES through other programs, by way of maintenance and future replacement.

For any questions regarding this initiative, please consult with your DFES Regional Superintendent in the first instance or alternatively, contact Garry Kravainis, Manager Resource Allocation on 93959 510 or email Garry.Kravainis@dfes.wa.gov.au



Government of Western Australia
State Emergency Management Committee

Your Ref:
Our Ref: D08517:19/156825
Enquiries: Mark Jeffs
Telephone: (08) 9395 9317

Ms Taryn Dayman
Chief Executive Officer
Shire of Wyalkatchem
PO Box 224
WYALKATCHEM WA 6485

Dear Ms Dayman

The State Emergency Management Committee (SEMC) has approved changes to the way the emergency management sector exercises in Western Australia (WA). These changes:

- will maximise opportunity for cross-border and cross-agency participation through the development of a state-wide exercise calendar,
- change the focus from exercising hazards to exercising capability by acknowledging that many skills and capabilities are used across multiple hazards,
- ensure the highest level of state stakeholders practice their role in an emergency through a tri-annual state level exercise designed to test the limits of the state, and
- establish a State Exercise Coordination Team (SECT), reporting directly to SEMC, to oversee the state exercise development, coordinate exercise opportunities in WA and review post exercise reports.

To support your agency implement these changes we want to make sure there are adequate resources available to you. A project team has been established to support the transition to the new framework and the SECT members are playing an active role overseeing this.

Over the next few months more information will be made available to inform and support your agency. The two main changes affecting agencies will be submitting an exercise calendar to the SECT and assessing which capabilities you will gain the most value in exercising over the coming 12 months. Templates and supporting materials will be made available to the staff member(s) you nominate as the key contact for this process. Information will also be distributed through district emergency management committees.

It would be appreciated if you could nominate a suitable staff member(s) to be our key contact through this process, by sending their contact details to SECT@dfes.wa.gov.au by 22 November 2019. We will work and communicate with our key contacts throughout the implementation process.

This change to exercising requirements aims to increase preparedness within WA and reduce the administrative burden on your agencies.

Yours sincerely

Mal Cronstedt AFSM
Executive Officer
State Emergency Management Committee
9 October 2019



Shire of Tammin

Bungulla • Tammin • Yorkrakine

1 Donnan Street
PO Box 53
Tammin WA 6409

Telephone: (08) 9637 0300
Email: shire@tammin.wa.gov.au
Web: www.tammin.wa.gov.au

All correspondence to be
addressed to the Chief
Executive Officer.

Shire of Wyalkatchem
PO Box 224
WYALKATCHEM WA 6485

Dear Sir/Madam

Your Ref:
Our Ref: TPLAN05 / 1385
Enquiries: Natasha Jurmann

SHIRE OF TAMMIN LOCAL PLANNING SCHEME NO. 2 AND JOINT LOCAL PLANNING STRATEGY AVAILABLE FOR INSPECTION

The Shire of Tammin on the 25th October 2018 adopted the draft Local Planning Scheme No. 2 for public advertising. The Scheme is the overarching documents controlling land use and development within the Shire of Tammin local government area.

The draft documents can be viewed on the Shire's website <https://www.tammin.wa.gov.au/> or at the Shire of Tammin and at the Western Australian Planning Commission, Perth, and will be open for inspection during office hours up to and including 31st January 2020.

Submissions on the proposed modifications may be lodged in writing and should include the amendment number, the name and address of the person making the submission, the property affected and details of the submission and lodged with the undersigned on or before 31st January 2020.

If you have any enquiries regarding this matter, please contact the Shire of Tammin on (08) 9637 0300 or by email at shire@tammin.wa.gov.au

Yours sincerely,

Neville Hale
CHIEF EXECUTIVE OFFICER
4th November 2019

SHIRE OF WYALKATCHEM	
RECEIVED	
8 NOV 2019	
ATTENTION:	CEO
DOCUMENT REF:	
FILE:	14.09



Shire of Cunderdin

Incorporating the districts of Cunderdin and Meckering

P.O. Box 100 Cunderdin Western Australia 6407

Tel: (08) 9635 2700 Fax: (08) 9635 1464

Email: admin@cunderdin.wa.gov.au

Enquiries: Natasha Jurmann

31st October 2019

Shire of Wyalkatchem
PO Box 224
WYALKATCHEM
WA 6485

Dear Sir/Madam

SHIRE OF CUNDERDIN LOCAL PLANNING SCHEME NO.4 AND JOINT LOCAL PLANNING STRATEGY AVAILABLE FOR INSPECTION

The Shire of Cunderdin on the 23rd October 2018 adopted the draft Local Planning Scheme No. 4 for public advertising. The Scheme is the overarching documents controlling land use and development within the Shire of Cunderdin local government area.

The draft documents can be viewed on the Shire's website <https://www.cunderdin.wa.gov.au/> or at the Shire of Cunderdin and at the Western Australian Planning Commission, Perth, and will be open for inspection during office hours up to and including 31st January 2020.

Submissions on the proposed modifications may be lodged in writing and should include the amendment number, the name and address of the person making the submission, the property affected and details of the submission and lodged with the undersigned on or before 31st January 2020.

If you have any enquiries regarding this matter, please contact the Shire of Cunderdin on (08) 964152400 or by email at shire@cunderdin.wa.gov.au

Yours sincerely,

Stuart Hobley
Chief Executive Officer

SHIRE OF WYALKATCHEM	
RECEIVED	
6 NOV 2019	
ATTENTION:	CEO
DOCUMENT REF:	
FILE:	14.09



Wheatbelt Agcare

Community Support Services Inc.

Minutes of AGM of Wheatbelt Agcare Community Support Services Inc. held Tuesday 23rd October 2018 at Nungarin.

ADMINISTRATION OFFICE
PO Box 101 Nungarin WA 6490
Phone: (08) 9046 5091
Fax: (08) 9046 5063
Email: wheatbeltfamily@wn.com.au

FAMILY COUNSELLOR
PO Box 101 Nungarin WA 6490
Phone: (08) 9046 5091
Fax: (08) 9046 5063
Mobile: 0429 465 063
Email: wheatbeltfamily@wn.com.au

Opening: Barry opened the meeting @ 5.38pm and welcomed everyone in attendance.

Present: Barry Cornish (Chairman), Kerry Dayman (Sec/Treas)
Diane Morgan (Family Counsellor)
Melanie Meier (Family Counsellor)
Maxine Cornish, Heather Metcalfe, Jo Hewitt, Bev Palmer
(Shire Rep Nungarin), Mal Willis, Su Riley (5.40pm)

Apologies: Phil Nolan (Deputy Chair/Shire Rep Southern Cross),
Bill Hewitt

Previous Minutes:

"Minutes of the previous AGM held on Monday 30th October 2017 were confirmed as a true and correct record."

Moved: Maxine, Seconded: Bev

Carried

Correspondence:

Byfields – Completion of Audited Financial Report to 30/6/18.

Chairman's Report:

Barry thanked everyone for their support and commitment during the year and gave a verbal report.

Written Report to be submitted.

Moved: Barry, Seconded: Bev

Carried

Finance Report:

2017/18 Audited Financial Report conducted by Byfields was tabled.

On behalf of the Committee Maxine thanked Kerry for her work.

"That the Report as presented be accepted."

Moved: Kerry, Seconded: Su

Carried

SERVING THE SHIRES OF:

Bruce Rock
Dowerin
Kellerberrin
Koorda
Merredin
Mount Marshall
Mukinbudin
Narembreen
Nungarin
Tammin
Trayning
Westonia
Wyalkatchem
Yilgarn

Counsellors Reports:

Melanie Meier read her report.

"That the Family Counsellor Report as presented be accepted"

Moved: Melanie, Seconded: Bev

Carried

Di Morgan read her report.

"That the Family Counsellor Report as presented be accepted"

Moved: Di, Seconded: Jo

Carried

Di will do presentations to Wyalkatchem and Dowerin Shires in 2019 and Koorda if able to.

Appointment of Auditor:

"That Byfields be retained as our Auditors."

Moved: Kerry, Seconded: Bev

Carried

Election of Office Bearers:

Barry vacated the Chair and Mal was appointed Returning Officer.

Eileen declared all positions vacant.

Chairman:

Barry was nominated by Jo

Elected unopposed

Deputy Chairman: Phil advised prior to the meeting of his willingness to remain Deputy Chairman.

Phil was nominated by Barry

Elected unopposed

Secretary/Treasurer:

Kerry was nominated by Su

Elected unopposed

Mal expressed the importance of Wheatbelt Agcare and thanked everyone for their roles and input. He then handed back to Barry.

Signatories:

Signatories for all three cheque accounts held in name of Wheatbelt Agcare Community Support Services Inc. at Bankwest in Merredin to be any two of the following:

Chairman - Barry Cornish (existing signatory)

Deputy Chairman – Phil Nolan (to be added)

Secretary/Treasurer – Kerry Dayman (existing signatory)

Committee Member – Bertram (Bill) Hewitt (existing signatory)

Committee Member – Jocelyn (Jo) Hewitt (to be added)

Committee Member - Su Riley (existing signatory)

Maxine Cornish to be removed as a signatory.

Moved: Maxine Cornish, Seconded: Mal Willis

Carried

Closure: Barry closed the meeting at 6.41pm.



WALGA

WORKING FOR LOCAL GOVERNMENT

Council Member Essentials

Developed specifically for WA Elected Members



Training for Elected Members

walga.asn.au/training

Contact WALGA Training on (08) 9213 2088 or email training@walga.asn.au for more information.

Council Member Essentials

Overview

The Department of Local Government, Sport and Cultural Industries (DLGSC) has selected WALGA as an Approved Training Provider for the development, delivery and management of the Council Member Essentials program for Elected Members.

This training program consists of all five of WALGA's Stage One training courses that all newly Elected Members will be required to complete within 12 months of being elected.

Structure and Recommended Pathway

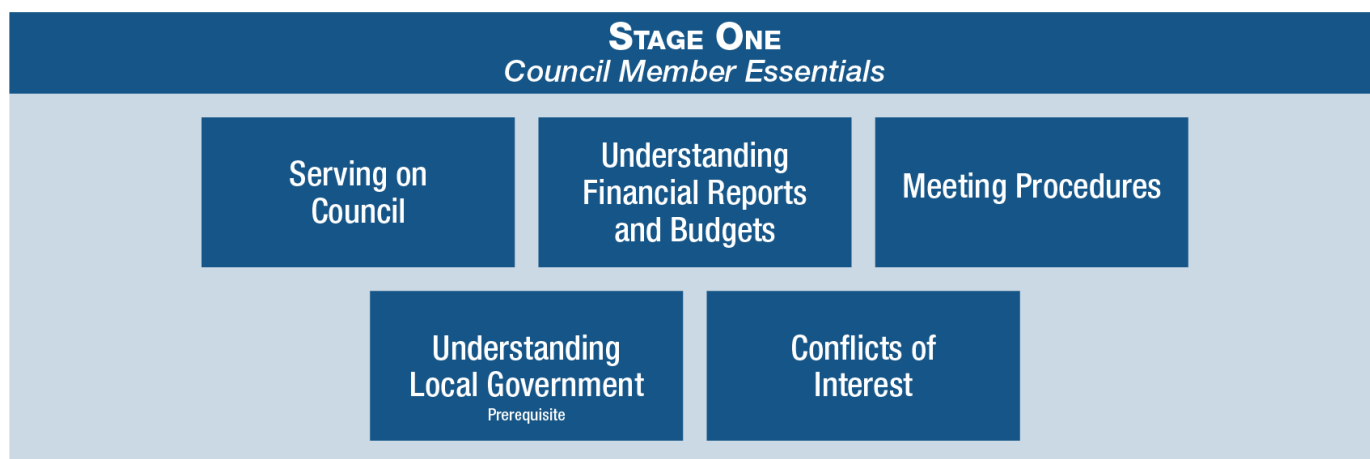
- Understanding Local Government
- Conflicts of Interest
- Serving on Council
- Meeting Procedures
- Understanding Financial Reports and Budgets

What is Required to Complete the Council Member Essentials

Participants will receive a Certificate of Achievement after successfully completing each course and assessment within Stage One. Assessments for each individual training course will be released upon course completion.

Enrolment Information

Download and complete the Council Member Essentials Registration Form via the WALGA website and submit to training@walga.asn.au. This can be found in the Training area of the website or simply search for Council Member Essentials.



Continuing Professional Development

With a wide range of training and development opportunities to choose from, including a nationally accredited Elected Member Skill Set and Diploma qualification, WALGA are here to assist Elected Members to maintain and develop their professional capabilities.

WALGA's Learning and Development Pathway has been specifically developed to deliver the essential skills and knowledge required by an Elected Member to perform their role as defined in the *Local Government Act 1995*.

To view the Elected Member Learning and Development Pathway, visit walga.asn.au/training.

Understanding Local Government

Program Overview:

Understanding Local Government is an introductory course designed to provide newly Elected Members with relevant information that will assist them in their transition from private citizen to Councillor. It also serves as a refresher course for those Councillors wanting to update their skills and knowledge.

This course provides an overview of the roles and responsibilities of Elected Members, the Local Government environment and protocols and procedures affecting the way Local Governments operate.

Prerequisite:

None

Learning Outcomes:

As a result of completing this program, participants should be able to:

- ✓ know how Local Government fits into the structure of government in Australia;
- ✓ distinguish between the strategic role of the Council and the day to day role of the Administration;
- ✓ understand the legislative environment of Local Governments; and
- ✓ participate confidently in Council and committee meetings.

Delivery:

- Face-to-Face
- Online

Assessment:

Access to an online assessment will be made available upon completion of training.

Conflicts of Interest

Program Overview:

Conflicts of Interest is designed to provide Elected Members with an understanding of financial, indirect-financial, proximity and impartiality interest; disclosure of interests at meetings; and the association between gifts and conflicts of interests.

This course provides an overview of the statutory environment relating to declarations of interest and clarifies, through case studies, the personal responsibilities of Elected Members to comply with their obligations.

Prerequisite:

Understanding Local Government

Learning Outcomes:

As a result of completing this program, participants should be able to:

- ✓ distinguish and differentiate between various conflicts of interest;
- ✓ describe how a conflict of interest affects an Elected Member's roles and responsibilities;
- ✓ understand and refer to the legislative environment for conflicts of interest; and
- ✓ effectively participate as an Elected Member with a reduced risk of non-compliance with conflict of interest provisions.

Delivery:

- Face-to-Face
- Online

Assessment:

Access to an online assessment will be made available upon completion of training.

Serving on Council

Program Overview:

Serving on Council is designed to give Elected Members the confidence to perform their role on Council. This course has been specifically developed to address the unique needs of Elected Members in leading and supporting their communities whilst acting within the processes and procedures imposed on Local Government in general and, more specifically, at the governing body level.

The course provides an overview of the roles and responsibilities of Elected Members, the Local Government environment and Council operating procedures. It recognises both internal and external influences on Councillors and the necessity for them to perform their role in a due diligence environment.

Prerequisite:

Understanding Local Government

Learning Outcomes:

On completion of this program, participants should be able to understand the:

- ✓ legislation and regulations within which Councils must operate;
- ✓ role of Elected Members and senior management in leading and supporting their communities;
- ✓ expectations on Councillors to act in a 'Board-like' manner as the governing body; and
- ✓ processes involved in contributing successfully to Council and committee meetings.

Delivery:

- Face-to-Face
- Online *Coming Soon*

Assessment:

Access to an online assessment will be made available upon completion of training.

Meeting Procedures

Program Overview:

Meeting Procedures is specifically designed for both experienced and newly Elected Members who wish to enhance their meeting skills.

Concentrating on knowledge of meeting procedures and high level debating techniques, this course is a practical tool kit for those who attend Council and committee meetings as Members or Presiding Members.

Prerequisite:

Understanding Local Government

Learning Outcomes:

As a result of completing this program, participants should be able to:

- critically read the Agenda and evaluate Officer reports;
- correctly use procedural motions and effectively raise 'points of order';
- demonstrate chairmanship skills within legal and ethical requirements;
- recognise the value of checking and confirming the minutes; and
- use knowledge of meeting procedures to move, second or foreshadow motions, use correct amendment rules where appropriate and take the right of reply.

Delivery:

- Face-to-Face
- Online

Assessment:

Access to an online assessment will be made available upon completion of training.

Understanding Financial Reports and Budgets

Program Overview:

Understanding Financial Reports and Budgets uses existing legislation as its basis to explore the way in which Local Governments are required to plan for the future, develop an annual budget and monitor, review and interpret financial reports.

The course outlines the linkage between Integrated Strategic Planning, asset management planning and long term financial planning so participants gain an understanding of the benefits of undertaking financial forecasting and the impacts key decision making may have on the organisation's financial bottom line.

Prerequisite:

Understanding Local Government

Learning Outcomes:

As a result of completing this program, participants should be able to understand:

- ✓ basic accounting principles and concepts;
- ✓ the roles and responsibilities of Council, Councillors and the CEO;
- ✓ financial management and the strategic linkages;
- ✓ annual budgets; and
- ✓ financial management and reporting.

Delivery:

- Face-to-Face
- Online *Coming Soon*

Assessment:

Access to an online assessment will be made available upon completion of training.

Regional / On-Site Training

WALGA Training recognise that our Members are located all over the State and we are constantly thinking of better ways that we can serve your training needs. One way we do this is by offering all of our scheduled training courses on-site. This means that we 'bring the training to you', saving you time and money.



To view upcoming Regional Training please visit the Our Services page on walga.asn.au/training or for more information contact training@walga.asn.au or call (08) 9213 2088.

Why Have On-Site Training?

Save Time

Whether your Local Government is located in the metropolitan area or out in the regions you can eliminate the need for your Elected Members and Officers to travel to us by hosting your own training.

Save Money

On-site training allows your Local Government to save money on travel costs, accommodation, allowances and loss of productivity. You can also collaborate with other Local Governments to boost numbers and save even more.

Flexibility

On-site training allows for flexibility in your choice of location, course format and choice of date. This allows for training to be scheduled at a time and location that is most convenient to your Elected Members and Officers.

Training Delivery Modes

Description	Fees (GST exempt)				
Understanding Local Government	Face-to-Face:	\$240			
	eLearning:	\$195			
	Subscription:	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
		\$1000	\$1,750	\$2,000	\$2,500
Conflicts of Interest	Face-to-Face:	\$240			
	eLearning:	\$195			
	Subscription:	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
		\$1000	\$1,750	\$2,000	\$2,500
Serving on Council <i>eLearning - Coming Soon</i>	Face-to-Face:	\$900			
	eLearning:	\$195			
	Subscription:	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
		\$1000	\$1,750	\$2,000	\$2,500
Understanding Financial Reports and Budgets <i>eLearning - Coming Soon</i>	Face-to-Face:	\$475			
	eLearning:	\$195			
	Subscription:	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
		\$1000	\$1,750	\$2,000	\$2,500
Meeting Procedures	Face-to-Face:	\$475			
	eLearning:	\$195			
	Subscription:	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
		\$1000	\$1,750	\$2,000	\$2,500
Combination Training Packages					
3 Face-to-Face courses and 2 eLearning courses		\$2,240 per Elected Member			
All 5 Face-to-Face courses		\$2,330 per Elected Member			
All 5 eLearning courses		\$975 per Elected Member			
Regional Onsite Delivery (Face-to-Face)					
Understanding Local Government		\$2,000 (half day)			
Conflicts of Interest		\$2,000 (half day)			
Serving on Council		\$7,900 (two days)			
Understanding Financial Reports and Budgets		\$4,000 (full day)			
Meeting Procedures		\$4,000 (full day)			

eLearning Subscriptions

An eLearning Subscription provides you with access and administration to your own company portal within the Learning Management System (LMS) 'Bluegen'. Here you have the ability to; create and manage users, control enrolments, access training plans, download Certificates and reports.

This option provides a LMS portal with a customised view for your students, which will be branded according to your Local Government. Please ensure you submit this information with your registration form.

SAT Band Pricing Structure				
No. of Courses	SAT Band 4	SAT Band 3	SAT Band 2	SAT Band 1
1	\$1000	\$1,750	\$2,000	\$2,500
2	\$1,750	\$2,750	\$3,500	\$4,000
3	\$2,500	\$3,500	\$4,500	\$5,250
4	\$3,250	\$4,250	\$5,250	\$6,500
5	\$4,000	\$5,000	\$6,000	\$7,000
5+	Contact WALGA for a customised quote			

170 Railway Parade, West Leederville WA 6007
ph: (08) 9213 2088
email: training@walga.asn.au
web: walga.asn.au/training

Council Member Essentials Training Courses

Registration Form

Please Complete Below:

Organiser Name:			
Contact Number:		Contact Email:	
Local Government:			
Position / Job Title:			

Instructions:

1. Please **read** the information provided in all Sections
2. **Complete** the Booking Request section below and indicate your choice.
3. Once all required Sections have been completed, please **email** to training@walga.asn.au.

If you need anything in this agreement explained further, please don't hesitate to contact the WALGA Training Team on **(08) 9213 2088** or email training@walga.asn.au.

Booking Request

Purchase Order Number:	Required to Secure Booking:	
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Please tick option to register:	Price
Option 1: Three (3) Individual Face to Face (at WALGA offices) plus two (2) eLearning <i>Please complete Section 3</i>	<input type="checkbox"/> \$2,240 Per Person
Option 2: Five (5) Individual eLearning (<i>three (3) currently available and the remaining two (2) will be accessible by the end of 2019</i>) <i>Please complete Section 3</i>	<input type="checkbox"/> \$975 per person
Option 3: Local Government eLearning Subscription (<i>three (3) currently available and the remaining two (2) will be accessible by the end of 2019</i>) <i>Please complete Section 1 and Section 3</i> Please also select one of the following (see explanations on page 2) Standard <input type="checkbox"/> Local Government Branded <input type="checkbox"/> N/A Already have a WALGA LMS Portal <input type="checkbox"/>	<input type="checkbox"/> \$ 12 month subscription
Option 4: Delivery at Local Government Offices <i>Please complete Section 2 and Section 3</i>	<input type="checkbox"/> \$20,000
Option 5: Two (2) Individual eLearning courses and three (3) courses delivery on site at Local Government Offices <i>Please complete Section 2 and Section 3</i>	<input type="checkbox"/> \$16,000 Plus: \$390 Per Person

Section 1 – eLearning Subscriptions

An **eLearning Subscription** provides you with access and administration to your own company portal within the Learning Management System (LMS) '**Bluegem**'. Here you have the ability to; create and manage users, control enrolments, access training plans, download Certificates and reports.

The Subscription entitles your Local Government to enrol an unlimited number of Students in your chosen course(s) over the subscription period of one year.

Students who successfully complete the training and related assessment are eligible to receive a Certificate of Achievement (per course) as a formal recognition of their learning achievement. The Certificate can be downloaded from the "My Results" page in their Student portal.

Note: if you require an alternative subscription method please contact the WALGA Training Team to discuss your needs: training@walga.asn.au.

Standard

This option provides a LMS portal with **standard** Student portal view with **WALGA branding**.

Requirements:

- a **contemporary internet browser** – as a *minimum* Internet Explorer 10 is required to ensure functionality, however **Google Chrome** is recommended, and
- an **internet connection** to download additional resources within the course modules, and to notify WALGA Training of completion after passing the Assessment.

Local Government Branding

This option provides a LMS portal with a **customised view** for your students, which will be **branded** according to your Local Government. Please ensure you submit this information with your registration form.

Please Note: When a Company Administrator log's in to the Company Portal they will continue to see the WALGA branding. When an employee / Student of the branded company logs into the **Student Portal** they will see the **company branding**.

Council Member Essentials Training Courses

Registration Form

Section 2: On Site Registration and Venue Information

In this Section, please tick courses you would like to be delivered at your Local Government offices and if there are dates you prefer, please indicate these and we will try to accommodate your requirements.

The Understanding Local Government and Conflicts of Interest are only short courses and the most economical option is via eLearning. However, if required, these can be delivered on site.

Course Name	Tick if Required	Preferred Dates (Optional)
Understanding Local Government (½ Day) <i>(eLearning preferred option)</i>	<input type="checkbox"/>	
Conflicts of Interest (½ Day) <i>(eLearning preferred option)</i>	<input type="checkbox"/>	
Serving on Council (2 Days)	<input type="checkbox"/>	
Meeting Procedures (1 Day)	<input type="checkbox"/>	
Understanding Financial Reports and Budgets (1 Day)	<input type="checkbox"/>	
Tick if Hard Copies of Course Notes Required		<input type="checkbox"/>
Venue Name:		
Venue Room Name:		Venue Room Capacity: (numbers for training purposes)
Venue Equipment: (Please tick if available)	Computer / Laptop <input type="checkbox"/>	Data Projector <input type="checkbox"/>
	Projector Screen <input type="checkbox"/>	Internet WiFi <input type="checkbox"/>
	Flipchart and Paper <input type="checkbox"/>	Sound Speakers <input type="checkbox"/>
	Television <input type="checkbox"/>	Whiteboard <input type="checkbox"/>
Venue Contact Details: (only if different from the Organiser)		
Venue Address: (only if NOT the LG Offices)		
Additional Costs for On Site Course Delivery		
<p>The Local Government, in addition to the course delivery fee outlined in Option 4 of the Booking Request Section on page 1, is required to cover the following costs for the trainer(s):</p> <ul style="list-style-type: none"> Accommodation and meals Airfares (where applicable depending on location) On the Ground Transport / Travel Expenses <p>And on the training day(s)</p> <ul style="list-style-type: none"> Catering (including lunch, morning / afternoon tea) 		

Section 3: Agreement

I understand and agree:

- that I have selected the most relevant option for my organisation (Booking Request) ☐
- The intellectual property in the Materials and in any improvements, additions or modifications to them, belongs to WALGA. ☐
- to the Training Course costs outlined ☐
- Additional Costs and Information (on-site Registrations only) ☐
- Attendance List to be sent to WALGA training at least 14 days before course delivery (for face to face courses) ☐
- That I have read and accept our Cancellation Policy, Privacy Policy and Terms and Conditions accessed on the WALGA LMS [here](#). ☐

Organiser Signature:**Date:**

Stephanie Elvidge

From: Australia's Golden Outback <admin@goldenoutback.com>
Sent: Monday, 28 October 2019 10:31 AM
To: Stephanie Elvidge
Subject: Australia's Golden Outback Marketing Update | October 2019

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**WESTERN
AUSTRALIA**

A Message from our CEO

Following our previous update in August, we wanted to share the latest news and activity that Australia's Golden Outback (AGO) has been busy undertaking to drive visitors to the region, as well as look forward to what's coming up in the coming months.

If you have any questions or would like to discuss anything, please don't hesitate to email Gabby at marketing@goldenoutback.com or myself at ceo@goldenoutback.com or better still, call us on 9325 1511.

Golden Outback leads the charge in visitor number increases

The latest figures from National and International Visitor Survey results showed that AGO overnight leisure visitors for intrastate, interstate and international markets increased by **10.8%**, **32.2%** and **39.2%** respectively for the twelve months to June 2019.

Total overnight leisure visitors grew by 15.1%, the fastest growth seen across WA. The three year average annual growth rate also shows healthy growth. Total spend and number of nights are also up.



Wildflower campaign

Our integrated marketing campaign has seen the number of visits to our wildflower website page hub increase by 58% compared to the same period last year. Reports from around the region suggest that visitation to the region during Spring has been strong.

1 THE WHEATBELT

It's BLOOM-TIME in the OUTBACK

SPRING IN AUSTRALIA'S GOLDEN OUTBACK

One of mother nature's most dazzling shows has just begun. For a strictly limited season you can view the world's largest collection of wildflowers in Australia's Golden Outback.

1.1 THE WHEATBELT

It's time to head north to visit the Wheatbelt from springtime, with the great outdoors at its best. From mid-August onwards, the wheatbelt is in full bloom, offering a spectacular display of wildflowers. The wheatbelt is a vast area of land, stretching from the coast to the mountains, and is home to a wide variety of wildflowers. The wheatbelt is a beautiful area, and it's a great place to visit. The wheatbelt is a beautiful area, and it's a great place to visit. The wheatbelt is a beautiful area, and it's a great place to visit.

2.1 ESPERANCE, FITZGERALD COAST & NORSEMAN

From one through to lake Outback, the park is a beautiful area. The park is a beautiful area, and it's a great place to visit. The park is a beautiful area, and it's a great place to visit. The park is a beautiful area, and it's a great place to visit.

3 THE GOLDFIELDS

It's time to head north to visit the Goldfields from springtime, with the great outdoors at its best. From mid-August onwards, the goldfields are in full bloom, offering a spectacular display of wildflowers. The goldfields are a vast area of land, stretching from the coast to the mountains, and are home to a wide variety of wildflowers. The goldfields are a beautiful area, and it's a great place to visit. The goldfields are a beautiful area, and it's a great place to visit.

4 GASCOYNE & MURCHISON

It's time to head north to visit the Gascoyne & Murchison from springtime, with the great outdoors at its best. From mid-August onwards, the Gascoyne & Murchison are in full bloom, offering a spectacular display of wildflowers. The Gascoyne & Murchison are a vast area of land, stretching from the coast to the mountains, and are home to a wide variety of wildflowers. The Gascoyne & Murchison are a beautiful area, and it's a great place to visit. The Gascoyne & Murchison are a beautiful area, and it's a great place to visit.

Visit www.australiagoldenoutback.com/wildflowers for latest wildflower updates, wildflower itineraries

WESTERN AUSTRALIA

Road Trip Strategy

If WA is the home of the road trip, then AGO is road trip country, covering 54% of the State and offering many diverse road trip adventures.

September saw the launch of our latest road trip campaign featuring a suite of videos, images and blogs showcasing a number of iconic Wheatbelt road trips. This adds to the suite of cut-through road trip content we have produced for the Goldfields, Gascoyne Murchison and Esperance regions over the last twelve months.

Road trips will continue to be a strong strategic theme going forwards. In a new partnership, we also ran a campaign with FORM in Sep/Oct, promoting the PUBLIC Silo Trail, which weaves its way through the region and has been gaining popularity and visitors during the last year.



Social media growth

We use a variety of ways to promote the region, including our holiday planner, PR and consumer events but social media continues to prove to be a cost effective way to reach key audiences with our messages and content. In the last financial year our social media channels achieved the following growth:

Facebook

Followers – 51,723, increased by 41%

Reach – 243,396,060, increased by 103%
Engagements – 32,637,194, increased by 48%

Instagram

Followers – 40,902, increased by 76%
Engagements – 290,420, increased by 100%

In addition, unique visitors to our website for year ending 18/19 grew to 260,652, up 40% from the previous year.

Membership survey and Australia's Golden Outback

Facebook Group

Thanks to those of you completed the recent AGO membership survey. It's always good to get feedback. Whilst generally positive, it did indicate that some members would like to hear from us more often with opportunities of how they can be involved in our activities. Being such a large region, it's not possible to see members as much as we'd like to. We will continue to meet stakeholders in the region but please let us know if you're visiting Perth too.

Also, please head over and join our brand new, [Australia's Golden Outback Facebook Group for members](#). This group is an informal way for us to communicate easily with you. It's a forum for you to ask us questions, share news and get involved with our campaigns and promotions. We will share industry information, upcoming training, digital marketing tips and achievements. We hope this is an easy way for us to stay in touch with you, our members, and for you to share your news and ideas with us too.

A summary of our recent and forthcoming activity is shown below, as well as details on the resources that we and other partners can provide that could help you.

If you have any feedback on any of our activities or have any other questions, please contact Marcus or Gabby.

Key AGO Activities (Aug - Oct 2019)

Always-on social media promotion. Please [follow 'Australia's Golden Outback' on Facebook](#) and [Instagram](#) to regularly see how we promote the region on our social channels. Please also comment on and share posts that are relevant to your region or business.

Year round – AGO 2019 Holiday Planner distributed through WA and selected interstate outlets

Aug-Oct 2019 – Wildflower campaign

Sep/Oct 2019 – Wheatbelt road trip content marketing campaign featuring a suite of new videos and imagery across owned, earned and paid channels

Sep/Oct 2019 – PUBLIC Silo Trail and video and outdoor campaign

Sep 2019 – Promotion of Transwa railway pass packages to Merredin

Sep/Oct 2019 – Six stories on 'Destination WA' travel show episodes on Channel 9

- Coolgardie/Kalgoorlie Race Round story – [view here](#)
- Dalwallinu/Wildflower Way story – [view here](#)
- Wongan Hills story – [view here](#)
- Ravensthorpe/Fitzgerald River National Park story – [view here](#)
- Wheatbelt Way/Elachbutting Rock story – [view here](#)
- Pathways to Wave Rock story – [view here](#)



FORM Public Silo Billboard, Albany Hwy Kelmscott



Merredin Transwa packages

Key forthcoming AGO activities (Oct - Jan 2020)

Always-on social media promotion of AGO region will continue to focus on providing inspirational, informative content and engagement with target audiences

Oct 2019 – Wheatbelt road trip content marketing campaign featuring a suite of new videos and imagery across owned, earned and paid channels

Oct 2019 – PUBLIC Silo Trail and video and outdoor campaign

End Jan 2020 – Road to Esperance campaign

Resources

One of our key roles is to provide help where we can to assist members grow their tourism business. Where we can't support directly, we'll have a good idea of what resources are available through other partners and organisations. Here's some quick tips and examples.

How to engage with AGO

- Call us! We're here to help. For general queries, call Marcus or Gabby on 9325 1511.
- Our social media team can also give you advice on your social media marketing. Contact Amy at digital@goldenoutback.com to arrange a telephone/skype discussion.

Tourism WA

- * Tourism WA newsletter - [sign up here](#)
- * How to connect with Tourism WA – [details here](#)

Tourism Australia

- * Tourism Australia newsletter - [sign up here](#)
- * How to work with Tourism Australia – [details here](#)

Tourism Council WA

- * Accreditation and training workshops – [details here](#)

Australian Tourism Export Council

- * Peak industry body representing Australia's tourism export sector – [details here](#)

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